

Join us for TBN's *Praise - a - Thon* October 30 – November 6

Praise the Lord

OCTOBER 2011 • VOLUME 38 • NUMBER 10



WE GAVE IT ALL!

“JESUS REPLIED...NO ONE HAS EVER GIVEN UP ANYTHING— HOME, BROTHERS, SISTERS, MOTHER, FATHER, CHILDREN OR PROPERTY— FOR LOVE OF ME AND TO TELL OTHERS THE GOOD NEWS...” MARK 10:29 TLB

I don't think I have ever told the full story of how Jan and I had to make a very serious decision for the beginnings of TBN. I think we both were afraid everyone would think that we were trying to take the credit for what has become the largest Christian TV network in the world. But, believe me, we were just two very scared children striking out into an unknown never, never land. No one knows better than we, who really birthed TBN — it was our God from start to finish. I'll show you how as my story continues, but let this be known to all right up front!

More of the details are told in my book, *Hello World*, but here I will try to tell you some of the “inside story,” or may I say “inside terrors” that Jan and I faced in those pioneering days.

The day I remember well is the one that we both were required to secure our first TV station, Channel 40 KTBN-TV. The large legal documents were “personal guarantees” to the owner, Mr. Angel Lerma. The fine print simply said: “Your house, furniture, personal possessions, etc., would be forfeit if the station was not successful.” In plain English, it meant we could lose virtually everything — including our little Honda car, even though it was far from being paid in full! I remember my cold sweaty palms as I was handed the pen to sign. Jan recalls being far more at peace. *Ah, great man of faith?* I think not!

Many hard tests of faith came and went as we struggled through those amazing early days. One was

a major lesson that God had to teach me.

Among the personal possessions Jan and I had put on the line was our \$20,000 life savings, which we gave to get *Praise the Lord* on the air. But after only three days of being on the air our money was gone— completely spent! On that third night of *Praise the Lord* I was so mentally and physically exhausted I left the program with Jan and our pastor, Syvelle Phillips. *Yes, great man of faith!* They were going to have our first “mini-thon” to see if we had any giving partners.

As I drove home I remember crying out to God, “Why does it have to be so hard? We have given you everything, God — our house, possessions, even our life savings!” Suddenly, I heard “that” Voice — the One that had called Jan and me to start TBN. His Voice was tender, but clear: “*Son, you have not GIVEN me anything!*” I was shocked, but it was true. “*You only LOANED me your savings.*” Yes, I had taken back a promissory note so that, hopefully, TBN could pay us back in the future. Believe me, God knows ALL our secrets!

I arrived home where I switched on the TV and threw myself across the bed. I said to God, “Alright, if you will cause your people to give a matching \$20,000, I will tear up the note and truly GIVE you our \$20,000!”

By now, our pastor was challenging our tiny audience to give. My sweet Jan was our number one phone partner. I called the prayer line number and

continued on next page...

PLEDGE TO SUPPORT TBN'S SPECIALTY & VARIETY PROGRAMS! From music programs, to prophetic news, adventures on foreign mission fields, sports, and so much more — TBN's specialty and variety programs offer something for everyone to enjoy! Please pledge and keep these and many other programs coming to you daily: *First to Know* (pictured: Jan with guests Franklin Graham and Cliff Barrows), the *Hal Lindsey Report*, *Classic Billy Graham Crusades*, *Unfolding Majesty with Dean and Mary Brown*, *Behind the Scenes*, *Travel the Road...* and so much more!



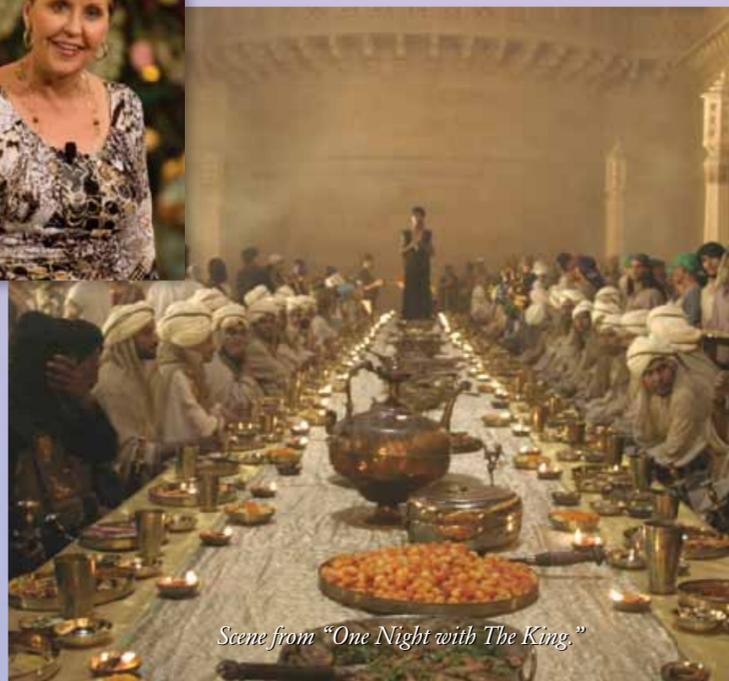
PLEDGE TODAY FOR PRAISE THE LORD! TBN's flagship program, *Praise the Lord* features the best of today's preachers, evangelists, teachers, musicians, sports figures, Christian celebrities, and testimony guests [Pictured: Bishop T.D. Jakes and Steve Harvey]. Your pledge to TBN will keep this life-changing program reaching souls around the world!



YOUR PLEDGE HELPS TBN GIVE! For about the cost of buying airtime on just one major market secular U.S. TV station, TBN expands the outreach of ministries like Joyce Meyer (pictured), Joel Osteen, T.D. Jakes, Joseph Prince, Creflo Dollar, Rod Parsley, Jentezen Franklin—and many others—to the WHOLE world! Your support for TBN is needed to help us keep these dynamic ministries going further and reaching more people with the Gospel!



PLEDGE FOR MOVIES AND SPECIALS! TBN brings you outstanding movies and specials—from classic Bible stories, end time prophecy thrillers, and documentaries, to films dealing with today's contemporary issues—and they're all commercial free! Your pledge is needed to help support this powerful and effective means of communicating the Gospel!



PLEDGE TODAY FOR TBN'S MISSIONS' OUTREACHES! You are a missionary to the WORLD when you pledge to support TBN's international networks: The Healing Channel, TBN's Arabic language network for the Middle East; TBN Nejat TV, reaching Iran and the Farsi speaking nations; TBN-Russia; TBN-Italy, TBN-Europe; TBN-South Pacific; TBN-Africa; TBN-Asia, and the Enlace Spanish network reaching Latin America.

PLEDGE FOR BIBLE TEACHING PROGRAMS!

Be a student of the Word with TBN's outstanding Bible teaching programs! Your pledge is needed to keep these and many other powerful Bible teachers building up the Body of Christ around the world: Kim Clement (pictured), Grant Jeffrey, Aquilla Nash, Mark Chironna, Jack Hayford, Michael Youssef...and more!



PLEDGE FOR YOUTH AND CHILDREN'S PROGRAMS!

The JCTV youth network, Smile of a Child children's network and TBN's own Saturday morning children's time block are reaching young lives worldwide with fun-filled Bible and faith based programs like *Mary Rice Hopkins and Puppets with a Heart* (pictured). Your pledge is needed to help us reach the next generation for Jesus!



PLEDGE TODAY FOR SATELLITE!

TBN's 77 satellite channels—feeding over 20,000 TV and cable stations and countless direct-to-home dishes—blanket the globe with the Gospel 24/7! TBN also sends satellite receiving dishes to homes, churches and villages in many nations. In the U.S., TBN's Second Chance prison ministry gives satellite receiving dishes to prisons across the country. Be a part of reaching our world with the GOOD NEWS of Jesus—and pledge for SATELLITE!



Join your TBN family for a glorious time of praise, prayer and worship during our week of REVIVAL Praise-a-Thon October 30 – November 6!

continued from cover...

somehow got her and told her what I had heard from the Lord. I said, "The money is yours, too. Do you agree that we give it all to Him?" I could literally hear a tear in her voice as she agreed wholeheartedly. She knew better than anyone what a miracle it was for me to give up our life savings! Some of you have heard me tell this miracle story on the air. You know how that night God not only matched our gift, but the grand total was over \$50,000 — even more over the next few days. Praise the Lord!

Now here is where this miracle and the word of the Lord can bless you in an amazing way.

Without realizing it, I had just planted a massive seed (for us) which was the initial seed that has grown to this amazing Voice called TBN! I am a witness that from that day to this, YOUR TBN has been totally out of debt. Yes, we paid off Mr. Lerma for Channel 40 in record time, never missing a payment. From then on we have built TV studios, bought 35 more TV stations, over 300 low power stations, launched 77 satellite channels, launched nine more 24/7 networks, and are creating, perhaps, the most important new network of them all: iTBN, an internet station that will be seen in every nation on earth! My son, Paul Jr., says: "Dad, this is the network of the future. Someday our old 'through-the-air' TV stations will be history; but if Jesus carries, we will still reach every soul after you and mom are in heaven." Glory be to God!

So perhaps God will not ask you for everything like He did for Jan and me — but remember our theme



Jan, along with her Praise-a-Thon team and the Holy Land Experience cast members, will take us "from glory to glory"!

Scripture:

"No one has ever given up anything...for the love of me and to tell others the Good News." Mark 10:29 TLB

And, what does Jesus tell us that we can expect? We will —

"be given back, a hundred times over, homes, brothers, sisters, mothers, children, and land." Mark 10:30 TLB

But here is the best part of all:

"and in the world to come...shall have eternal life"! Mark 10:30b

So has it worked for Jan and me? Well, God gave us back our home — it is paid for and we are totally out of debt! God has given us YOU — yes, thousands of fathers, mothers, sisters, brothers, children — glory, bring them all on! Jan and I give back to TBN at least 50% of our earnings with great joy. Best of all, God has given us a precious TBN ministry work that we would never trade for anything. Also, the ministry of TBN is DEBT FREE!

So, we say try this kind of life — you'll like it! Plant a significant seed. Give it fully expecting the glorious return that Jesus promised. One final note: name your seed — "out of debt," "job," "home," "husband," "wife" — or whatever you desire from God!

Jan and I love you 38 years long and strong. We will join you in giving our best, too!

Paul

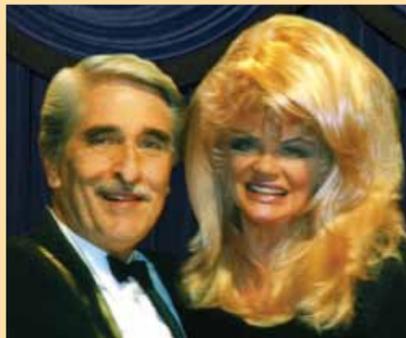
P.S. Remember, "Delight yourself also in the LORD, and he shall give you the desires of your heart." Psa. 37:4 NKJ

SEE YOU ON FALL PRAISE-A-THON OCTOBER 30 – NOVEMBER 6

So, did you hear and understand Jan's and my miracle of giving and receiving the awesome promises of Mark 10? You do not have to learn it by accident as I did 38 years ago! If you will believe my miracle and plant your seed—KNOWING the glorious promises of our God, it will save you a lot of time in receiving your answer! Praise the Lord!

You may make your basic TBN pledge by mail using the enclosed coupon. You may also make or renew your pledge on-line at www.tbn.org.

Paul + Jan



Praise the Lord SPECIAL MOMENTS

Paul Jr. enjoyed hosting NBA basketball legend A.C. Green. Holder of the NBA's Iron Man title for having played in 1,192 consecutive games, A.C. is now involved in ministering to young people through the A.C. Green Foundation.



Jan hosted a powerful, Holy Spirit anointed *Praise* program from the Holy Land Experience in Orlando, FL with special music guest Carman.



Powerful insights into the Word, combined with humor and joy, are the hallmark of internationally renowned evangelist, speaker and author Jesse Duplantis. [Watch Jesse's program on TBN Mondays at 6:30 PM, Wednesdays at 9:30 PM and Fridays at 5:00 AM (Pacific Time).]



OUR LOVE GIFT TO YOU FOR OCTOBER:



THE JERUSALEM CROSS

Yes, another cross — but wait: This cross is more than unique! Look closely and you will see FIVE CROSSES!

The early Christians designed this cross with four tiny crosses representing the four corners of the earth. They believed and declared that the Gospel of the Cross of Christ would go forth to all the world! And you know what? IT HAS! Thanks, in part to you and me — YOUR TBN.

You ladies will especially love and wear this beautiful silver toned cross, but I personally feel that it is masculine looking enough for us men as well!

Your love gift or Praise-a-Thon pledge to TBN this October only will bring you this historic cross, along with a sturdy necklace. Wear it and witness with love!

Paul + Jan

A limited quantity of love gifts is ordered each month. If we run out of the gift, a substitute will be sent in its place. The love gifts offered are not for sale. Please do not ask for more than one love gift. Please allow 6 to 8 weeks for delivery. NO PHONE ORDERS, PLEASE. Keep the lines open for Salvation, Prayer and Pledge Calls ONLY. God bless you!

FOR ANY PLEDGE:

CRYSTAL-LIKE CHRISTMAS ORNAMENT

For your Christmas tree or any decoration—this ornament will sparkle under all of the Christmas lights! Clear, see-through, yet plainly visible is the Holy Family: Mary, Joseph and Baby Jesus. What more can be said? Only, "O Come Let Us Adore Him, Christ the Lord!"

Your loving pledge will bring this token of our love and thanks to you for a most blessed Christmas season—yes for 38 wonderful Christmases, dear TBN family!

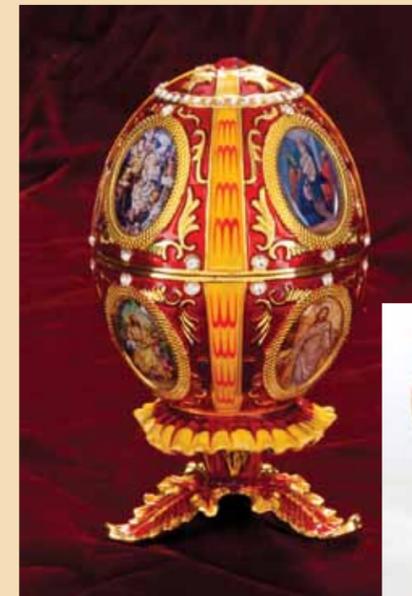
Paul + Jan



Call TBN's Prayer and/or Pledge Line: 1-888-731-1000 (toll free in U.S. and Canada) International: +1-714-731-1000
To make or renew your Praise-a-Thon pledge, or for more information about TBN, please go to www.tbn.org, or write TBN, P.O. Box A, Santa Ana, California 92711.

FOR \$25 A MONTH OR \$250 ONE TIME:

CLASSIC CHRISTMAS STYLE EGG



The classic Christmas egg is the symbol of new life. Russian artists perfected this glorious symbol in ways that defy description! I have seen some of these art treasures in the Russian museums which have sold in auctions for millions of dollars. Our Christmas egg is not quite in that class, but I challenge anyone to tell much difference at a glance!

Yes, ours is similar to some of the Russian art, but in some ways it is far more spiritual. We have taken several of our truly classic Tiffany glass windows and affixed them in miniature form to our TBN Egg! WOW — wait till you see it and hold it — you will want to find a place to honor and display it all year long.

Your pledge in the amount shown above will bring you what Jan says is the most elegant gift of all.

Paul + Jan

P.S. Open up your egg — and surprise!

© 2011 Trinity Broadcasting Network. All Rights Reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of TBN.